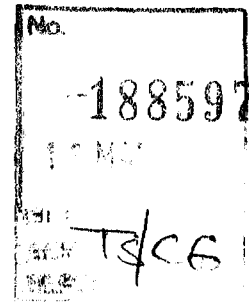


Colin Gabell,  
Head of Trading Standards,  
Southend Borough Council,  
Civic Centre,  
Victoria Avenue,  
Southend -on- Sea  
Essex



Unit 5  
Star Lane Industrial Est,  
Great Wakering,  
Essex  
SS3 0PJ

Thursday 9<sup>th</sup> March 2006

Dear Mr Gabell,

I would like to take this opportunity to ask permission of the council to be able to apply advertising to the rear windows of Private Hire vehicles.

As I am sure you know, this has already been successfully done with many Hackney Carriage vehicles, operating on the major circuits in Southend.

With the materials and techniques available today, these types of advert pose no safety concerns, and have proved highly successful over the last couple of years.

I would appreciate it if you could give this issue your immediate attention and inform me of your decision.

Yours Faithfully

Andre Burch